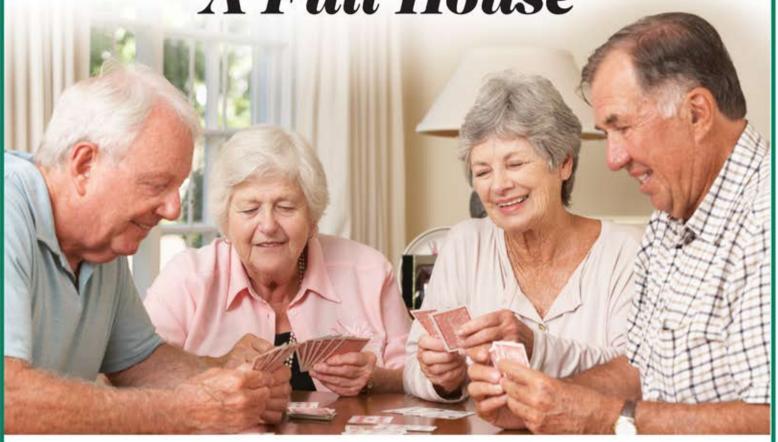
# THE OFFICIAL PUBLICATION OF THE GMCA

# INSIDE THE GALT MILE WINN-DIXIE



What Trumps Living Alone?

A Full House



Stop By...Take a Look...Start Smiling. You're Going To Love It Here.



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# ANTERIOR HIP REPLACEMENT YOU HAVE A CHOICE

Every day, people with limps, walkers, canes and wheelchairs come to an important realization - the pain is just too much. Choosing to have any elective surgery is no easy decision; even when you know the end result is saying goodbye to your pain and hello to your life. While total hip replacements have been one of the most successful surgeries since they began, deciding to have the procedure has always come with its costs, until now.

Orthopedic surgeons at the Joint Replacement Center at Broward Health North offer an innovative new approach to hip replacement surgery - anterior hip replacement using the specially designed hana® table. Patients who choose the anterior approach to hip replacement as opposed to the traditional posterior approach don't just say goodbye to the pain, they say goodbye to the restrictions as well.

Patients receiving anterior hip replacement experience none of the precautions related to traditional hip replacement, including no post-op dislocation precautions, no restriction of post-op

activity, immediate use of normal toilet height, no post-op abduction pillow (between the knees) required, cross legs as desired, no shoe lift requirements and no post-op sexual activity limitations.

"Approximately 375,000 Americans undergo hip replacement surgery each year," says Dr. Bruce Janke, Medical Director of the Joint Replacement Center at Broward Health North. "With this number expected to almost double over the next 25 years due in part to the aging population, it is important that people know they have a choice in the type of procedure they undergo."

With the anterior approach, a small four inch incision is made just below and to the outside of the groin. Two muscles are then pushed aside, giving the surgeons access to the hip socket to perform the replacement. No muscles at any time during the procedure are split or detached. For the patient, that results in a faster recovery, less pain, smaller incision, less blood loss and less scarring.

"The outcomes are incredible," says Dr. Steven Naide, Medical Director of Orthopedic Trauma at Broward Health North. "Within weeks our patients are getting back to golf, tennis, yoga, whatever it is they enjoy doing

that became impossible due to pain."

The Joint Replacement Center is the recipient of the Florida Hospital Association 2011 Celebration of Achievement in Quality and Service award for Innovation of the Year in Patient Care. The Center is also first in Broward County to be Joint Commission Certified for Hip and Knee Replacement.

**Broward Health North has** performed more hip replacements than any other hospital in Florida.

as seen in the Dec 2012



Steven Naide, MD, Medical Director of Orthopedic Trauma & Bruce Janke, MD, Medical Director of the Joint Replacement Center.

> 1201 E Sample Road, 2nd Floor Pompano Beach, FL 33064 954.942.4433





# There's a Party in the Aire

From parties and events to classes, clubs and activities, there's always something fun going on here. Shopping and restaurants are nearby, and the casino and race track are just a block away. Plus, everything is taken care of for you. Enjoy three chef-prepared meals daily (there's even a pastry chef for your sweet tooth!). With the new Open Dining option, you can dine when you want. And you won't find a lot of stuffy rules and regulations here. So forget about maintaining a home and cooking - just come and join the fun!

### Experience a Senior Lifestyle Worth Celebrating!

- Self-contained, 10-story campus
- Spacious rental apartments
- 3 chef-prepared meals daily
- Hurricane impact windows and doors
   New Wellness Center
- Fun and friendly neighbors
- · Frequent live entertainment
- · Housekeeping and linen service

# THE COURT AT PALM AIRE

FIVESTAR SENIOR LIVING, INC.









Until recently, the Galt Mile Winn-Dixie has struggled to shed a reputation for sub-par service, product lines befitting a third world banana republic and an environment more conducive to changing tires than handling food. Notwithstanding divergent opinions about the store's customer service and product availability, raw convenience prompts almost every Galt Mile resident to cruise the aisles on a regular basis. After decades of failed attempts to improve the store, a rupture in natural law has recently elevated the Galt Mile Winn-Dixie into a viable competitor for shoppers long loyal to Publix and Whole Foods.

Some Corporate History

Winn-Dixie Stores, Inc. (Winn-Dixie), which has done business under its present name since 1955 and traces its roots back to 1925, currently operates 482 stores in five southeastern states (Florida, Alabama, Georgia, Louisiana and Mississippi). Its expansion parallels the Davis family's pursuit of the American Dream, when a modest Miami store opened by Idaho grocer William Milton Davis evolved into the first Florida industrial corporation listed on the New York Stock Exchange (NYSE). After building a 1200-store retailing goliath by 1998, an increasingly irrelevant business model – and a truckload of debt – sent the company into a

Unable to withstand the economic downturn and intense competitive pressure from rivals Wal-Mart and Publix, the company filed for Chapter 11 protection on February 21, 2005. To stem the flow of red ink, former Chairman, President, and CEO Peter Lynch retrenched Winn-Dixie by exiting noncore markets and selling retail and manufacturing assets, including hundreds of supermarkets. It emerged from reorganizational bankruptcy on November 21, 2006 as a new company with a new Board of Directors and \$725 million in exit financing.

On December 19, 2011, Winn-Dixie agreed to merge with South Carolina grocery chain BI-LO - which had also just emerged from Chapter 11 bankruptcy protection on May 12, 2010 wholly owned by Dallas-based private-equity firm Lone Star Funds. Founded by Chairman John Grayken, Lone Star Funds is the world's largest buyer of delinquent mortgages.

Although Winn-Dixie and BI-LO became subsidiaries of BI-LO Holdings, its stores continued operating under the Winn-Dixie name. BI-LO vacated its corporate home in Mauldin, SC and occupied Winn Dixie's Jacksonville Headquarters.

On May 28, 2013 BI-LO announced a planned \$265 million acquisition of 164 Sweetbay, Harveys and Reid markets from the Belgium-based Delhaize Group. In September 2013, BI-LO Holdings floated another deal to buy 22 supermarkets in South Carolina and Georgia from the Piggly Wiggly Carolina Co. Inc. for \$35 million while selling seven BI-LO branded stores in the Charlotte market to Publix.

#### **Old Bad Habits**

A persistent industry knock on Winn Dixie and BI-LO has been a chronic failure to generate profits by increasing in-store sales. The corporate culture of both companies was historically rooted in buying cheap and underselling the competition, a strategy more efficiently performed by competitor Wal-Mart. Combining a core policy that leveraged service with obsolete corporate controls shaped a public perception of an institution in perpetual decline.

Proprietor David Livingston of DJL Research, which tracks trends in the grocery industry, explained "It looks like they've been specializing in distressed companies, distressed stores. Both Bi-Lo and Winn-Dixie are extremely poor performers when it comes to sales per square foot. They're probably two of the lowest in the whole Southeastern part of the United States.'

According to Livingston, post-reorganizational profits attributed to Winn-Dixie and BI-LO resulted from writing off many of their liabilities upon emerging from bankruptcy. Observing "They're not really considered the retail intellect of grocery stores when it comes to store operations," Livingston lamented their pre-bankruptcy predisposition to "make money on the expense side of the balance sheet and not the sales side.'

A New Strategic Plan

Following the bankruptcy, the company's survival strategy included long overdue \$1 to \$2 million base upgrades to each store while customizing the store's offerings to its respective consumer base. Stores were selected for a process coined as "transformation".

In February 2010, the company built its first post-bankruptcy new store in Covington, LA. Experiencing an epiphany when in-store sales skyrocketed, the company revised its plan. "Transformation" took on a new meaning as resources were refocused on \$5 to \$6 million remodels that duplicated the high end amenities in the Covington store.

Later in 2010, Winn-Dixie built a prototype "Transformational" store in Margate. Over the next few years, other aging South Florida stores were selected for upgrading, including the smaller Galt Ocean Mile outlet in Fort Lauderdale. The stores were gutted and morphed into upscale, attractive markets. Focusing on service, operations were streamlined and store management keyed on the surrounding community. Winn-Dixie's Broward District Director Robin Castillo explains "We've basically taken the shell of old Winn-Dixie stores and rebuilt it completely. This is all a part of our strategic plan to reposition us in the South Florida market."

In 2011, the company made modest investments the Galt Mile store. Areas that appeared perpetually dirty were cleaned up. To address growing nationwide fears about deficient supermarket hygiene, they contracted with a Pompano firm - Green Secure Solutions - to regularly apply an environmentally friendly disinfectant to any shopping carts, hand baskets, handicap carts and food trays handled by the public.

When Winn-Dixie installed new self-service checkout technology and replaced Stone Age registers with new IBM Point of Service control systems, checkout lines waned. Months later, District Director Robin Castillo began assembling a hand-picked Management team.

Unfortunately, Winn-Dixie suffers from a credibility problem. Planned upgrades promised to Galt Mile residents over the years were repeat edly abandoned. Until frustrated residents could see a new modern plant and in-store management willing to tailor product lines to local demand, corporate promises would be perceived as unreliable marketing hype.

Continued on page 6

#### The Galt Mile Transformation

Early last year, an army of contractors began rebuilding the store's fading interior. Before replacing refrigerated units that marginally cooled foods and battered freezer units that leaked like sieves, plumbers corrected a decades-long infiltration into the garage below. Electrical and ventilation systems were upgraded, slip-resistant wood panel flooring was installed throughout, architectural wooden display islands sectioned off the enlarged deli and prepared foods areas, specialized dairy cases were installed, aisles were expanded, and ele-gant layered wall displays lined the perimeter.

Since the Galt Mile Winn-Dixie (Store # 386) is significantly smaller than other stores selected for Transformation, virtually every department was redesigned to maximize usable space, enhance efficiency and create an intuitive traffic flow. A new Wi-Fi café near the store's entrance provides free online access to laptop and tablet toting customers.

Between 12 Noon and 2 p.m., a wave of lunch customers - including scores of association employees and residents from Caribé to L'Hermitage - peruse a full marble hot bar, a custommade pizza and sandwich station, an in-line chicken wing bar, olive and antipasto bar, a ro-tisserie chicken variations, and a custom carving station. Among the most dramatic changes, the prepared foods department now offers a wide assortment of new chef-inspired meals, traditional or specialty salads and more than 100 artisan cheese options.

Unlike the immutable operational directives handed down by the old regime, "transformational" departmental managers work with the store Director to competitively adapt their respective departments to local consumer demand. Although employees, their motivations closely parallel those of business owners emotionally vested in the success of their enterprise. As the renovation approached completion, Castillo's new management team prepared to officially launch the newest "Transformational" Winn-Dixie on December 5, 2013.

The Management Team

Drawing on the skills of Culinary Manager Isabella Trujillo, who transformed a similar department in the Margate store into one of the County's top deli outlets, patrons can order custom creations from a full service Restaurant-style deli. Meat wizard Bill "Hacksaw" Widdick manages an expanded meat department that features a new full-service seafood counter stocked with fresh fish and shellfish – often pulled from native waters earlier in the day.

The bakery was moved from the cramped northeast corner of the store to larger quarters in the back, where bakery Manager Christina King offers freshly baked breads, specialty dessets, pastries, and made-to-order cakes - in addition to new store-branded kosher bakery items. Shoppers with a sweet tooth loiter by the single-serve dessert case. Catalogue plants randomly stashed about the store have been consolidated into a full service floral department managed by Jessica Penso, which features custom stylings by an in-house florist.

Manager Michael Andah of the new produce department fleshed out half filled bins with a large selection of seasonal fresh fruits and vegetables. New organics and natural foods can be found throughout the store in virtually every department. There's also a much larger selec-tion of Kosher and Hispanic foods. A renovated pharmacy, managed by Dr. Anthony Joseph Garofali III, Pharm. D., offers flu season vaccinations and annually fills thousands of prescriptions, including \$4 generics for those enrolled in the store's discount prescription plan.

Each Department Manager is answerable to Store Director Jason McCullough, who brings 31 years of experience to the job. Teamed with assistant Director Alain Rigaud, when Mc-Cullough isn't fast-tracking patron requests, he enforces product adequacy and stokes cus-tomer service levels in each department.

As McCullough and Rigaud enhance departmental productivity, Center Store Manager Araceli Serna - a popular veteran at the Galt Mile store - cruises the aisles, searching out customers who need help. Marene Thompson, who manages the service area, assists customers while pre-empting checkout gridlock. When returning snowbirds drop by to pick up a few items, they invariably register disbelief.

Spreading the Word

At the December 2 Galt Mile Presidents Council meeting in Playa del Sol, Winn-Dixie Broward boss Robin Castillo solicited input from association officials about strengthening the store's ties to the community. With a new plant, Store Director McCullough vowed to exceed community expectations for customer service and adapt the store's product mix to local pref-

To that end, McCullough invited resident feedback. When you visit, if you don't see a product you like, ask for it. In most cases, they will order it for you. At a subsequent meeting, Winn Dixie communications official Mayra Hernandez said "The Company and store management plan to be good neighbors, and actively partner with the community to help achieve its goals.

To broadcast the sea change, management sponsored a series of introductory events. A December 5 "Open House" was followed by 3 more attempts to convince skeptics that the new store was worth a look. It's no longer the store you remember!

Continued on page 10

## THE GALT MILE NEWS

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\*In his first 2014 Newsletter, Broward Commissioner Chip LaMarca takes us on a 12-month jaunt through the challenges he faced in 2013. Given his personal predilection for the wellbeing of our Veterans, LaMarca opens by radiating satisfaction for having engineered a free Broward County Transit Bus Pass for low-income Vets and his involvement with many of last year's Fleet Week events by Broward Navy Days - despite the Fleet's conspicuous absence due to cost-cutting measures in the Military.

LaMarca then notes his participation in municipal events across his District 4 jurisdiction - including a mid-Summer Resource Fair in Deerfield Beach, the redevelopment of Atlantic Boulevard in Pompano Beach east of US 1 (and thwarting the threatened departure of its popular Beach Library from the Barrier Island), the evolution of a Culinary Arts District in Oakland Park, a "bridge to Pier" revitalization project along Commercial Boulevard in Lauderdale-By-The-Sea, and the reclamation of storm-damaged A1A in Fort Lauderdale.

On January 8, 2013, to provide "legislative direction to the County's staff and contract lobbying team for 2013 state legislative activities," the Broward Board of County Commissioners approved a 2013 State Legislative Program proposed by the Office of Intergovernmental Affairs and Professional Standards (OIAPS). The 29-page legislative libretto featured a buffet of proposals with widely varying impacts, including an embarrassingly rich selection of "WTF" concessions to paper-thin local special interests (regulatory requirements for competitive eating contests, standardization of parasailing guidelines, etc.). This Chinese menu of options enabled Commissioners to pick and choose issues that packed palpable political capitol within their respective Districts, whether or not haunted by the potentially catastrophic consequences of hot dog eating marathons.

LaMarca selected those issues with the greatest economic and "Quality of Life" impacts on his constituents, Beach Renourishment and the structural improvements required to guarantee Port Everglades' future as a regional economic powerhouse. To advance these critical District 4 infrastructure build-outs, LaMarca had to ping pong between Broward, Tallahassee and Washington D.C., where he helped locate and shake out scarce funding while eliciting federal and State regulatory approvals for Beach Renourishment and the competitive enhancements to Port Everglades.

The 2013 State Legislative Program also contained a "secondary" list of general issues for adoptive Commissioner advocacy. Along with "Early Voting Site Expansion" - an effort to stimulate early voting by increasing the number of convenient local polling sites - LaMarca elected to support efforts to deter Texting While Driving - a fatal practice that claimed 3,331 lives in 2011. While recalling County involvement with the nationwide "Take 5 to Stay Alive" campaign to dissuade drivers from texting while driving, LaMarca

makes an enigmatic reference to the Governor signing some "bill into law".

Of three 2013 high-visibility bills designed to curtail distracted driving, only one survived. Senate Bill 52 by Senator Nancy Detert (R-Venice) made texting while driving a secondary non-criminal infraction, meaning motorists can be ticketed only if pulled over for some other reason. Violators could suffer a \$30 fine — unless they were reading a map, checking the weather, or performing one of several other activities exempted in the Statute.

Lobbyists for telecommunications industry juggernauts who successfully killed scores of similar bills over the past decade reversed course and supported Detert's less than intimidating legislation. While its feeble punitive deterrent is little more than a bad joke, LaMarca correctly characterizes the new law as a step in the right direction. Read on for our Commissioner's handle on 2013. — [Editor]\*

# Broward Commissioner Chip LaMarca's

January 2014 Newsletter

## 2013: The Year In Review

As your Broward County Commissioner, I was honored to present and pass the V.E.T. Pass, a six month pilot program to provide veterans in need with a free Broward County Transit Bus Pass. This is a project that I have been working on for nearly my entire time in office and I was pleased to pass this meaningful policy that gives back to those who gave so much to our country.

We continue to recognize those who have served our country through the time honored tradition of Fleet Week with Broward Navy Days. While there was no fleet to be revered, this year there were plenty of community events to attend. The Consul General of France presented the Legion of Honor Award to 11 United States Veterans of World War II who fought at Normandy. In addition to Fleet Week, we were honored to witness nearly 150 Marines, Sailors, Soldiers, Airmen and Coast Guardsmen enlist into our nation's armed forces at an event sponsored by "Our Community Salutes". Throughout the year we've recognized many contributions not only to our community, but to our country. This year we honored Pearl Harbor Survivors Edward Hammond and Abe Stein at the 72nd remembrance anniversary. Locally, we presented Lighthouse Point resident Vincent LaSorsa with a Key to the County for his continued work with the Wounded Warrior Project.

I was privileged to host a County Resource Fair at Westside Park in Deerfield Beach with representatives from a variety of county agencies and community resource organizations that provide residents with a vast array of services such as job assistance, health services, housing and assistance for veterans, children and the elderly. In a personal effort to make a positive impact in our community, I was delighted to team up with local leaders in Deerfield Beach to hand out meals to those in need during the holiday season.

It is important to invest in the future and revitalization of our community. Through Community Redevelopment Agencies (CRA) and local partnerships, the investment in the overall appearance and use of declining neighborhoods has drastically transformed the economy in many communities by creating jobs and increasing consumer traffic. The City of Pompano Beach took the lead with their East CRA projects along Atlantic Boulevard from US1 to the Atlantic Ocean. The beach projects are still underway, but the boulevard is home to a new look and many new businesses.

The Oakland Park CRA created the Culinary Arts District which has started to come together with the grand opening of the Funky Buddha Brewery and the Urban Farm Park. From the brewery, to future shopping, art and restaurant venues, to kitchen supplies and fresh produce, the Culinary Arts District is becoming a destination. Another example of a successful revitalization project was the investment from the Town of Lauderdale-By-The-Sea to reface the boulevard from the bridge to the beach, giving a breath of fresh air into its struggling plazas and creating an expanded shopping and dining destination. These, and many more community redevelopment projects around the county, just give tangible reference to the successful economy blooming in Broward County.

# EASILY REMOVE AND PLACE ON YOUR FRIDGE





FEBRUARY 28 - MARCH 2: 5th Annual Palm Beach Marine Flea Market & Boat Show, South Florida Fairgrounds WPB, Info.: 954-205-7813 MARCH 1: Las Olas Art Fair - Part II, Las Olas Blvd. between SE 6th Ave. & SE 11th Ave., 10 a.m. to 5 p.m., Info.: 954-472-3755 MARCH 1: 24th Annual Walk For The Animals, Huizenga Plaza, 8 a.m. to Noon, Info.: 954-266-6817 MARCH 1 - 2: 37th Annual Pridefest 2014, War Memorial Auditorium & Holiday Park, Info.: 954-561-2020

# ONE SOURCE FOR COMMUNITY HAPPENINGS

THU	FRI	SAT	UPCON
Deepak Chopra  Deepak Chopra  T:30 p.m.  Tix.: www.browardcenter.org	Jazz on the Square El Mar Drive & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-776-5092	Music-By-The-Sea A1A & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-771-2900	March 15 - 16 22nd Annual Florida Re Quiet Waters Park, 10 a Info.: 954-776-1642
Galt Mile Library Celebration SPEAKER: Broward Library Director Skye Patrick Galt Mile Reading Center 2 to 4 p.m.	Riverwalk Blues and Music Festival (Through 2/16) Esplanade Park, 10 a.m. to Sundown Info.: 954-829-4173	Renaissance Festival (Through 2/16) Quiet Waters Park 10 a.m. to Sundown (Weekends) Info.; 954-776-1642	March 20 - 23 29th Annual Palm Beac Evernia St. & Flagler Dr., Info.: 954-764-7642
20 13th Annual S Beach Wine & Food Festival South Beach, Miami 10 a.m. to 10 p.m. Info.: 877-762-3933  G.M.C.A. Advisory Board Meeting Nick's Italian Restaurant, 11 a.m.	Jazz on the Square El Mar Drive & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-776-5092  Friday Night Tunes Sassy Singz (R&B and Top 40) Joseph C. Carter Park 7 to 10 pm. Info.: 954-828-5363	Music-By-The-Sea A1A & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-771-2900  2014 Secret Garden Tour Tix.: www.FLGC.org  Ocean Adventure Expo 2014 (Through 2/23) Broward Convention Center Info.: www.thebluewild.com	March 21 Friday Night Tunes Shawn Kelly (Neo Soul EnVee (Soft Rock & Jazz Joseph C. Carter Park, 7 Info.: 954-828-5363  March 21-24 Miami Spring Home De
27	Jazz on the Square 28 Mar Drive & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-776-5092  Swim Fort Lauderdale Masters Challenge (Through 3/2) Fort Lauderdale Aquatic Complex 8 a.m. to 2 p.m. Info.: 954-828-4580	Music-By-The-Sea A1A & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-771-2900  2nd Annual Galt Mile Wine & Food Festival Galt Ocean Mile Shoppes 4 to 8 p.m. Info.: 561-338-7594	& Remodeling Show Miami Beach Conventio Info.: 305-667-9299 March 23 Riverwalk Sunday Arts Esplanade Park along th Info.: 954-468-1541 March 29 - 30 2nd Annual Dania Bea
8th Annual Festival of the Arts BOCA (Through 3/15) Mizner Park Amphitheater Info.: 561-368-8445	Jazz on the Square El Mar Drive & Commercial Blwd 6:30 to 10:30 p.m. Info.: 954-776-5092  12th Annual Orchid Festival (Through 3/9) Fairchild Tropical Botanic Garden 9:30 a.m. to 4:30 p.m. Info.: 305-667-1651	Music-By-The-Sea ATA & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-771-2900  Ft. Lauderdale St. Patrick's Day Parade & Festival Huizenga Plaza & along the Riverwalk 11 a.m. to 7 p.m. Parade: 2 to 3:30 p.m. Info.: 954-828-5985	Frost Park, 10 a.m. to 7 Info.: 954-924-6801 March 29 - 30 Hatsume Fair 2014 Morikami Museum and J Info.: 561-495-0233 March 29 - 30 4th Annual CityPlace A 700 South Rosemary Av
2014 Dania Beach Marine Flea Market	Jazz on the Square  1 4 Mar Drive & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-776-5092	Music-By-The-Sea A1A & Commercial Blvd 6:30 to 10:30 p.m. Info.: 954-771-2900  Gold Coast Derby Girls - Roller Derby	Info.: 954472-3755  FOR A LISTING GO CAL WWW.G
(Through 3/16) Mardi Gras Casino, Hallendale Info.: 954-920-7877		War Memorial Auditorium, 6 p.m. Info.: 954-401-8712	00000.0

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enaissance Festival a.m. to Sundown

ch International Boat Show /North Clematis St. & Flagler Dr., WPB

Il & Old School Covers) z) 7 to 10 p.m.

esign. on Center

ne New River, 11 a.m. to 2 p.m.

ach Arts and Seafood Celebration p.m.

Japanese Gardens, 11 a.m. to 6 p.m.

Art Fair ve. WPB, 10 a.m. to 5 p.m.

A COMPLETE G OF EVENTS. O TO THE LENDAR AT GALTMILE.COM

MARCH 1 - 2: The 31st Annual SE Florida Scottish Festival & Highland Games, Snyder Park, 9 a.m. to 7 p.m., Info.: 754-368-0614 MARCH 8: Household Hazardous Waste and Electronics Drop-off Event, 4800 W. Copans Road, Coconut Creek, 9 a.m. to 2 p.m., 954-828-4732

Daily: Yoga on the Beach, Ocean Manor Resort (4040 Galt Ocean Dr.), 9:30 a.m. (weather permitting), Mats supplied, \$10 donation, Info.: 754-779-7519 or 516-840-1455. Fridays: Aruba Beach Café's Friday Fun Fest Pig Roast, 4 to 7 p.m.

First Saturday of Every Month: Beach Cleanup, Commercial Blvd. & the Beach LBTS (Meet at Pavilion), 9 to 9:30 a.m., Info.: 954-776-1000 First Saturday of Every Month: North Beach Art Walk, 3280 NE 32nd St, 7 to 11 p.m., Info.: 954-537-3370

Second Saturday of Every Month: Beach Sweep, 9 a.m. to 12 p.m., Info.: 954-474-1835 Sundays: Tour-the River Ghost Tour, Stranahan House & Water Taxi, 7:30 p.m., Tix.: 954-524-4736

Saturdays: Saturday Night Under the South Florida Stars, Fox Astronomical Observatory at Markham Park, Sunset to Midnight, Info.: 954-384-0442



#### Galt vs. Galt

Some longtime Galt Mile residents recall facing a crossroads a few decades back, at which time the neighborhood booted an opportunity to establish a Publix Supermarket at the present Winn-Dixie site.

In 1987, a Fort Lauderdale developer planned an 118,000 sq. ft. commercial project on the northern end of the property bounded by State Road A1A and Galt Ocean Drive from 36th Street to 40th Street, the site currently occupied by the Galt Ocean Marketplace. Southern Centers Associates – who purchased the property from Coral Ridge Properties, Inc. for \$4.37 million – sought neighborhood approval to build a supermarket and open-air promenade retail center.

While the Galt Mile Community Association was negotiating with the developer, a group of megalomaniacal yahoos decided that a supermarket would disturb their Karma. Claiming a fictitious right to decide what the developer must build, a group of owners headed by Barnett Daniels formed The Galt Owners Association Inc. and scammed neighbors into believing that noise and pollution from the supermarket would be intolerable. Praying on retiree fears, they raised \$117,000 to finance a nuisance suit against Southern Centers.

The event marked one of the few times the neighborhood association fell asleep at the wheel. The development included a Publix supermarket, a two-story, open-air shop & restaurant promenade and a three-story bank and office building. Fearful of alienating local residents, the developer or the cage-rattling demagogues at meetings organized by the developer to discuss the plans, then President Dick Tymeson of Galt Mile Community Association sat idly by as this small but vocal group commandeered the agenda and squelched a residential majority supportive of the project.

When a Broward Circuit Court judge dismissed the lawsuit as capricious in 1988 and the Galt Owners Association delivered nothing for the hundred grand it soaked from unit owners, newly elected GMCA President Robert Rozema negotiated an agreement with architect Derek Vander Ploeg that provided for underground parking and an underground delivery access from A1A, shielding Galt Ocean Drive from traffic and noise. Rozema also negotiated home delivery for disabled and elderly residents. Unfortunately, it was too late. The damage was done.

After Publix decided to forego further abuse and bug out, no supermarket would even consider the project. Once the case against Southern Centers was tossed, the developer sued Galt Owners Association President Barnett Daniels and 3 others over the loss of a keystone tenant. Expressing regret over Daniels' arrogant belligerence and the loss of Publix, Rozema lamented "It's like winning the battle and losing the war. Publix is a pretty upscale supermarket and now a less formidable grocery store could take its place." Years later, when the Galt Ocean Marketplace developer convinced Winn-Dixie to anchor the shopping center in 1992, the same miscreants who splashed the original project demanded that neighborhood officials crawl back to Publix and apologize to the chain's Lakeland executives. Winn-Dixie's 2006 brush with bankruptcy also fanned hopes of luring the company back. With thriving outlets a mile north (at Sea Ranch Lakes) and a mile west (at Coral Ridge Mall), Publix expressed an unwavering disinterest in resurrecting a relationship.

Caveat Emptor

Ironically, despite a cloudy history tarred by disappointment, the Galt Mile Winn-Dixie is positioned for a storybook endgame. Aging stores owned by bankrupt companies ordinarily shutter their windows and



become landfill. Instead, the Galt Mile Winn-Dixie is beating more expensive competitors like Publix at their own game.

In May, BI-LO Holdings President and CEO Randall Onstead told a Jacksonville economic development group that the company's fundamental strategy is to connect with the communities served by its stores, exhorting. "We are going to be the neighborhood grocer people shop the most." Citing the company's three-part growth plan as acquisitions, capital investment and building same-store sales, Onstead added that acquisitions will not prevent the company from making capital investments in new store construction and remodels. While fiscally healthy, the company's recent shopping spree has been burning through cash. How did they plan to hit both marks?

In September 2013, after Lone Star Funds suddenly created a new corporate parent for BI-LO and Winn-Dixie called Southeastern Grocers Inc., the new parent company filed plans to raise up to \$500 million in an initial public offering (IPO). Although the market handsomely rewarded food retailers Sprouts and Fairway in their recent IPOs, Southeastern Grocers' transition from a private to publicly held company raises old ghosts for Winn-Dixie and BI-LO.

As admonished by Supermarket watchdog David Livingston "Their first priority will be Wall Street and not the customer, which has always been dangerous for any publicly held grocery company. They tend to make decisions to try and influence the stock price. Sometimes those aren't always good for the health of the company." Winn-Dixie could be tempted to revisit prior bad habits. Specifically, if they resorted to pumping up profits by slashing expenses instead of growing sales, it could bring Winn-Dixie's currently successful growth strategy to a screeching halt.

On the flip side, a majority of industry analysts applaud the tactic. An infusion of IPO equity capital would enable management to grow the company while shoveling debt from recent acquisitions to investors.

As we delight in our Winn-Dixie's "transformation", it won't hurt to keep one eye on the parent company's market performance. Then again, in the unlikely event that a souring stock price somehow changes the store back into a frog, Publix and Whole Foods are still down the block. That aside, the fact that Galt Mile's Winn-Dixie is now positioned to become the type of Supermarket that we passionately coveted for decades – is one helluva holiday season gift.

The store has never been so close to meeting community expectations. Unless they manage to shoot themselves in the foot by way of some mind-numbing corporate gaffe, they've earned the opportunity to be re-evaluated by every Galt Mile resident. When you get a chancestop in and decide for yourself.

FEBRUARY 2014
Newsletter

# VICE MAYOR BRUCE ROBERTS



\*Commissioner Bruce Roberts opens his February 2014 newsletter by rolling out the welcome mat to new constituents from Laudergate Isles and Bal Harbour, two neighborhoods recently absorbed into his jurisdiction. The 2010 Census tallied 165,543 residents living in the City's 4 Commission Districts. When district boundaries were redrawn to shrink their population disparities (each should ideally have a "statistical average population" of 41,386), some residents of overpopulated District 4 were shifted to District 1, inflating Commissioner Roberts' smaller constituency.

The Fort Lauderdale Police Department's decision to beat back a rising crime rate with predictive analytics represents a paradigm shift in local law enforcement. After the 9/11 terrorist attacks, intelligence-led policing (ILP) enhanced the community-policing model of the 1990s. In this collaborative pan-jurisdictional approach to crime prevention, tactical and strategic planning hinged on the efficient analysis of criminal intelligence. The bottleneck was people, as Departments could never staff enough tech-savvy whiz kids or forensic war horses to locate and extract operationally significant information from the ever-growing oceans of raw crime data.

Instead of beleaguered Police analysts rifling through thousands of reports in criminal justice databases to uncover crime connections, an algorithm customized by IBM senior consultant Jim Lingerfelt and his Global Smarter Cities team will crunch the data almost instantly. By exploiting a mathematical correlation between the time and location of previous and future criminal activity, the model identifies "hot spots" throughout the city, enabling police to preposition assets and deploy proactive, intelligence-based tactics.

Implemented by the Memphis Police Department and IBM in 2006, an analytics model called Blue Crush reduced serious crimes by 30 percent and violent crimes by 15 percent. The pioneering technology purged Memphis from the list of the nation's 50 worst cities for crime. Predictive Policing subsequently reversed burgeoning crime rates in Philadelphia, PA; Charleston, SC; Las Vegas, NV; Rochester, MN; Washington D.C. and other cities. Two years ago, when a similar algorithm by PredPol was tested in a Los Angeles Police Division that protected a population of 300,000, while the City's crime rate jumped .4 percent, crime in the Division dropped by 12 percent, the largest decline of any Division.

Nearly half the literature exploring this technology makes cautious references to Steven Spielberg's screen version of Philip Dick's "Minority Report", characterizing the model as

a precursor to pre-empting crime. Not so - at least not yet. What the IBM Smart Cities algorithm does is substantially increase the opportunity for Police Officers to be in the right place at the right time to either disrupt criminal activity or make quality arrests.

Using pattern recognition/discovery, factor/causality analysis and anomaly detection, the mathematical model can be adapted to gang violence, batteries, crowd control, aggravated assaults, drug crimes, traffic control, property crimes and violent crimes - almost any public safety venue supported by an adequate database. More on this later...

In his list of approved (yet unfunded) NCIP projects, Roberts describes the anticipated replacement of Galt Mile sidewalks that have long been peppered with tripping hazards and look like a crazy quilt, given the repeated repair of demolished or eroded panels with a variety of multi-colored patches or replacements. The approximately 43,000 square feet of pink aggregate sidewalk that will line Galt Ocean Mile is actually colored concrete with brick chips exposed by sand blasting. The \$800,000 project (#FY20110072) was initially requested in 2010.

On Thursday, January 23, 2014, Commissioner Roberts and Parks personnel accompanied GMCA officials on a community walk-through organized to identify other hardscape and landscape features that require repair or replacement. The findings will be made available shortly after a scope of work is finalized.

In case you missed it - Dr. Timothy Leistner, the artist and teacher who was named Broward County Arts Teacher of the Year last November, is an instructor at the Beach Community Center — right down the block! — [editor]\*

Establishing Geographical Boundaries in District 1: As a result of reapportionment, we would like to welcome the Bal Harbour and Laudergate Isles neighborhoods into our District. This was part of the redistricting which took place throughout the City. In addition to addressing population, every effort was made to keep neighborhoods intact.

First of its Kind: One of the Fort Lauderdale Police Department's top priorities is crime reduction. In our efforts to enhance our ability to reduce crime, our police department is utilizing the predictive policing strategy; a new, innovative approach to reducing crime, and its success has gained national attention. Predictive Policing principals stress gathering intelligence information of active criminal offenders, current and historic crime trends, informants and any other data sources that assist in calculating the level of risk that crime will occur in specific areas. Once the information is gathered, the objective is to take action to prevent crime and/or apprehend offenders. This strategy has not been used in the past and is now available due to the recent partnership with IBM, Inc. Over the last 12 months, IBM has worked closely with Police Department staff to develop a crime analysis application with a predictive policing module. This module analyses numerous data sources including Part 1 crime records, arrest data, special event information and more to identify areas of the City with higher risks of criminal activity by day and hour.

The proposed first-or-a-kind predictive policing strategy calls for the command staff to review on a daily basis the IBM computer system's reports, crime trend analyses and real-time intelligence collected by officers and detectives. Actionable intelligence will be disseminated appropriately. Significant to the success of this strategy is the designation of resources to readily act on gathered information. Currently, there is an 8% increase of Part 1 crime in Commission District One and a 2% increase in District Four. In order to utilize the predictive strategy to reduce crime in the high crime areas, a task force of uniform officers and investigators will be formed and deployed in the targeted areas. The task force, which will supplement the Police Department's daily operations, will be staffed on an overtime basis and funded from the Federal Law Enforcement Trust Fund.

NCIP Projects (Neighborhood Community Investment Plan): Infrastructure, transportation, parks, and buildings are the literal foundation of a community. The Community Investment Plan (CIP) has a unique and important responsibility to delineate what the community needs to build now and what it will need to build in years to come. This must be done in a strategic, careful and impactful way to maximize economic development and improve quality of life in line with the approved City Commission's vision and policy. This CIP incorporates the concept of "sustainable infrastructure" which involves connecting a commitment to sound asset management with an approach that prioritizes community needs within the context of a sustainable future. The Community Investment Plan (CIP) is a planning document that sets forth the City's capital improvements to ensure that municipal infrastructure and facilities are appropriate and adequate to serve the needs of the neighbors of Fort Lauderdale. Listed below are some projects selected as part of the 2014 - 2018 NCIP competitive process for District 1: Coral Ridge NE 13 St: Remove road pavement and add curbing, landscaping and sidewalk at NE 13 St and Bayview Dr.

Palm Airé Village Wall: Install a privacy wall and entryway improvements for the Palm Aire Village West

High Mast Lighting System Commercial Blvd.: This project will replace the high mast lighting/lowering systems on Commercial Blvd.

George English Park boat Ramp Renovations: Design failures in GEP boat ramp have been discovered at both ramps. The tile design is not holding up to the marine environment and are dislodging with use.

Continued on page 16



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# THE 2nd ANNUAL GALT MILE WINE & FOOD FEST air

On Saturday, March 1, 2014, the 2nd Annual Galt Mile Wine & Food Festival will filter through our back yard, resurrecting last year's block-buster inaugural, when thousands of local residents and visitors were rewarded with a delightfully entrancing weekend afternoon. The festival is produced by bocaraton.com & The Bites! Network in partnership with the Galt Mile Community Association.

From 4 to 8 p.m. attendees will choose from scores of fine artisan wines, craft beers & spirits while enjoying distinctive food tastings; live cooking demonstrations; and authoritative insight into pairing each dish with the perfect libation - as outlined by some of South Florida's most experienced sommeliers and brilliant Top Chefs.

While cruising the festival's sumptuous stations, allow your nose to navigate where you will stop next, as your palate judges whether to request "seconds" or move on. The festival's bedrock is once again the culinary professionals who've built their lives around their craft.

Among the noteworthy Chefs who will be creating this year's consumable art are Executive Chef Steven Acosta of da Campo Osteria in the IL Lugano Hotel, Jason Connelly - who opened the Sea Level restaurant at the Harbor Beach Marriott Resort & Spa, Culinary Director Evandro Caregnato of "Texas de Brazil" in Fort Lauderdale, Martin Barrett of quintessential "Irish Pub" Sly Fox on the Galt Mile, Executive Chef Mai Ponrathorn (formerly of the Miami Beach hot spot Nobu) of Tokyo Blue at the Galt Mile's Ocean Manor Resort, Executive Chef Bill Bruening and "Pastry Goddess" Erika DiBattista of the Sunfish Grill on Oakland Park Boulevard and Chef Juan of The Hungry Cuban in Deerfield Beach.

Culinary wizardry will also be staged by Executive Chef Dane lacangelo of caterer Potions in Motion, Chef Marco Vico of Cafe Vico Ristorante in Fort Lauderdale, wine and food aficionados from downtown hot spot Blue Martini, renowned Godiva Chocolatier of Fort Lauderdale, Chart House on the Intracoastal Waterway, "Icing on the Cake" desserts, Joe's Crab Shack, Frankie and Johnny's Italian Restaurant, online dessert Mecca "A Flair For Fudge", Ceviche by the Sea, Michele's – and others on a fast-growing list of Epicurean luminaries.

To improve the site layout in 2014, new sponsor IKEA is contributing the IKEA Kitchen Alley, where local chefs will showcase their culinary talents. Also new to this year's event, following gastronomic immersion in food, wine, beer and spirits, satiated attendees can relax and reboot in the IKEA Lounge.

For 4 decadent hours, chefs and sommeliers from many of South Florida's most acclaimed culinary venues will present you with those dishes that placed their establishments on the map. To otherwise sample these extraordinary signature offerings, restaurant patrons would have to visit each establishment and order its iconic fare - an exercise that would take months and cost a fortune. Instead, you can spend a lazy Saturday afternoon trying them all, one masterpiece after the other, while strolling across the street from your home.

SO - prepare your palate for a perfect Saturday afternoon buzz. Rain or shine! A word to the wise – ticket sales are limited to prevent overcrowding and this year's sales are far outpacing last year's. You do the math! For information, call 561-338-7594, send an email to WineandFoodFestival@BocaRaton.com or check out event website at www.galtmilewineandfoodfestival.com •

Earlier this year we proclaimed the month of May as "Take 5 to Stay Alive" - Don't Text and Drive Month in Broward County. With the Governor signing the bill into law, it further enforces the notion that texting and sending emails while behind the wheel is a deadly practice that is responsible for numerous deaths each day nationwide.

Working in Tallahassee, with the help of local support, we urged the State Legislature to approve a \$14.7 million investment for Port Everglades in a parallel effort to make Florida competitive worldwide and to also create more Florida jobs. The Port Everglades expansion is expected to create over 7,000 direct jobs and more than 135,000 jobs around the state of

We had great success with the emergency beach re-nourishment after Super Storm Sandy on Fort Lauderdale Beach and Broward County has been able to compile some best practices to use in our overall beach restoration efforts. Through the completion of the emergency repairs, we now move into the long-term portions of the project-with the redesign of A1A. This project will be coordinated with the State of Florida, Broward County and the City of Fort Lauderdale.

We are pleased that through working with city officials, we were able to keep the Pompano Beach Branch Library located on the barrier island. It is vital to have free and easy access to a wide range of library resources and experiences to keep our community engaged and learning. Residents can now access online databases, eBooks, and movies.

This past year, I was privileged to be accepted to the 32nd Class of Leadership Florida on a full scholarship from the University of Florida Institute of Food and Agricultural Sciences (IFAS) Program. Good governance begins with good leadership. As an elected official who is honored to have the public's trust, I am always working to learn more, to do more in order to best serve the people I represent. I look forward to a successful 2014 and making Broward County the best place to live, work and raise a

> Best regards, Chip LaMarca Broward County Commissioner, District 4.

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Many endurance athletes are well known to have taken advantage of this treatment giving credit to (PRP) treatment for enabling them to stay in the game. Famous golfer Tiger Woods is known to have received (PRP) treatments to help him recover faster from surgery on his knee. Pittsburgh Steelers stars Hines Ward and Troy Polamalu credit (PRP) treatment for enabling them to play in the 2009 Super Bowl. Golf Digest reports (PRP) as a great option for golfers 40 and older because they typically don't heal as fast as younger players.

At Fort Lauderdale Pain Medicine Institute, Board Certified Interventional Pain Medicine Doctor Lenchig started doing this procedure over a year and a half ago when he brought it from the University of Miami where he worked previously and was the first one to start this revolutionary treatment with great success and outcomes.

The procedure takes about 15-20 minutes. It's your own blood (autologous) so there are NO side effects.

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Roberts...Continued

The dislodged tiles created a hazard to users and restrict access due to the loose tiles. The ramps need to be replaced with monolithic slabs and

sheet piling.

Galt Ocean Mile Sidewalk Replacement: Replacement of the existing decorative

There are approximately 43,000 sq ft sidewalk along Galt Ocean Mile. There are approximately 43,000 sq ft of 4" thick and 24,000 sq ft of 6"thick sidewalk that needs to be re-

placed.

Bridge Replacement at NE 41St: Replacement of an existing bridge at Fort Royale Isle. The bridge is 40 ft long by 25 ft wide. This bridge was built in 1956.

Bridge Replacement at NE 42 St: Replacement of an existing bridge, at NE 42 St. The bridge is 40 ft long by 25 ft wide. This bridge was built in 1956. Sunrise Intracoastal: Street Light Wiring: Placement of electrical wires within previously installed empty conduits to relocate overhead wires for street lighting to underground. This also includes improvements to existing electrical facilities as needed.

These are just a few of the Plan's proposed initiatives. Many others are listed through the CRAs, the Water and Sewer Funds, the Stormwater Fund and the Airport Fund.

Sunrise Bridge Update: The project to replace the Sunrise Boulevard Bridge over the Middle River is now underway. The bridge clearance will be increased by approximately 4 feet, utilities will be relocated, and new lighting, signalization, and pavement markings will be installed. Construction is anticipated to be completed by early 2016. The total cost of the project is approximately \$9.5 million.

Phase 1: Installing temporary orange safety fence; installing temporary concrete barrier: constructing temporary bridge: installing temporary signals.

concrete barrier; constructing temporary bridge; installing temporary signal at Middle River Drive. During this phase, westbound traffic will be reduced to one lane and eastbound traffic will be maintained in 3 lanes. Approximate duration: 7 months.

Phase 2: Installing temporary retaining walls; removing south side of existing bridge; constructing south side of new bridge; installing permanent 24-inch water main on south side of bridge; installing temporary 24-inch water main on north side of bridge; installing temporary lighting system water main on north side of bridge; installing temporary lighting system on south side of bridge. During this phase, westbound traffic will be opened to 2 lanes on the temporary bridge and eastbound traffic will be opened to 3 lanes on the north side of existing bridge. Approximate du-

ration: 8 months.

Phase 3: Shifting eastbound traffic to newly constructed road; removing north side of existing bridge; constructing median at the intersections of NE 20th Ave and Middle River Drive; installing lighting system on north side of new bridge; removing temporary lighting system on south side of new bridge. During this phase, westbound traffic will travel in 2 lanes on the temporary bridge and eastbound traffic will travel in 3 lanes on

south side of the existing bridge. Approximate duration: 7 months.

Phase 4: Shifting westbound traffic onto newly constructed road; removing temporary bridge; constructing median traffic separator; paving Middle River Drive intersection; installing mast arms at Middle River Drive; installing land-scape. At the end of this phase, traffic will be in its final configuration including 3 westbound lanes and a southbound turn lane on the north side of the bridge and 3 eastbound lanes on the south side of the bridge. Approximate

Art Teacher Recognition Award: On November 6, 2013, Mr. Timothy Leistner, Ed.D. was recognized and awarded the Arts Teacher of the Year (Teaching Artist Recognition Award) at the 28th Annual Broward County Arts Teacher of the Year Awards Ceremony at the Broward Center for Performing Arts. This event honors Broward's dedicated and talented teachers in the cate-This event honors Broward's dedicated and talented teachers in the categories of theater, visual arts, music, dance and teaching artist. Dr. Leistner is a recognized visual artist that works primarily as a painter and art photographer. In addition to the abovementioned award, he was named the 201 l Best Visual Artist (Broward Palm Beach by New Times Magazine); 201 l Award recipient of Faces of the Arts (Broward County); 2008 Artist of the Year for Community Impact at the ArtServe Encore Awards (Fort Lauderdale) and presented the Individual Leadership Award for the Arts at the 2009 Encore Awards (Fort Lauderdale). As an instructor for the City of Fort Lauderdale's Beach Community Center, Dr. Leistner has instructed classes for over a decade. He has instructed art programs for seniors, adults and youth; and implemented a fine arts component into the summer camp program curricuimplemented a fine arts component into the summer camp program curriculum. Currently on display, he curated an exhibition of participants art work within the gallery area at the beach Community Center. We applaud Dr. Leistner's achievements as well as his dedication to the arts. His efforts to expand art and art education are a benefit to not only the art community, but for our neighbors that reside within the City.

Upcoming Community Meeting: Meet Your Polica & Fire Chiefs: We are planning a District 1 community meeting sometime in late March or early April so that you can meet your Police and Fire Chiefs. A short presentation followed by a question and answer session for both departments will be presented. I will keep you updated as soon as this has been finalized.

Office Contact: Robbi Uptegrove – 954-828-5033; email: ruptegrove@fortlauderdale.gov In addition to hosting two pre-agenda meetings twice a month, I am also available to attend your HOA meetings to update your neighborhood on what is going on in the City as well as answer any questions/concerns you may have. Please contact Robbi to schedule. So far this year, we are scheduled to attend Imperial Point, Coral Ridge Country Club Estates, Twin Lakes, Bal Harbour, Bay Colony and Bermuda Riviera HOA meetings. Thank you for the invitation!

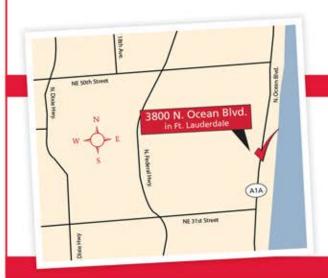
Email List: If you would like to be on our email list so that you receive information pertaining to the City – especially District 1 (i.e. news releases, meeting notices, events), please let Robbi know and she will add you. ●

# Check out your new Winn-Dixie.

We are proud to reveal to you the new look and new items at your neighborhood store in Galt Ocean Marketplace.

# Here's just a taste of what you'll find:

- new produce department
- *new* floral department
- new bakery
- **new** world of wine
- · new bbq bar
- new chef inspired meals





# Winn Dixie

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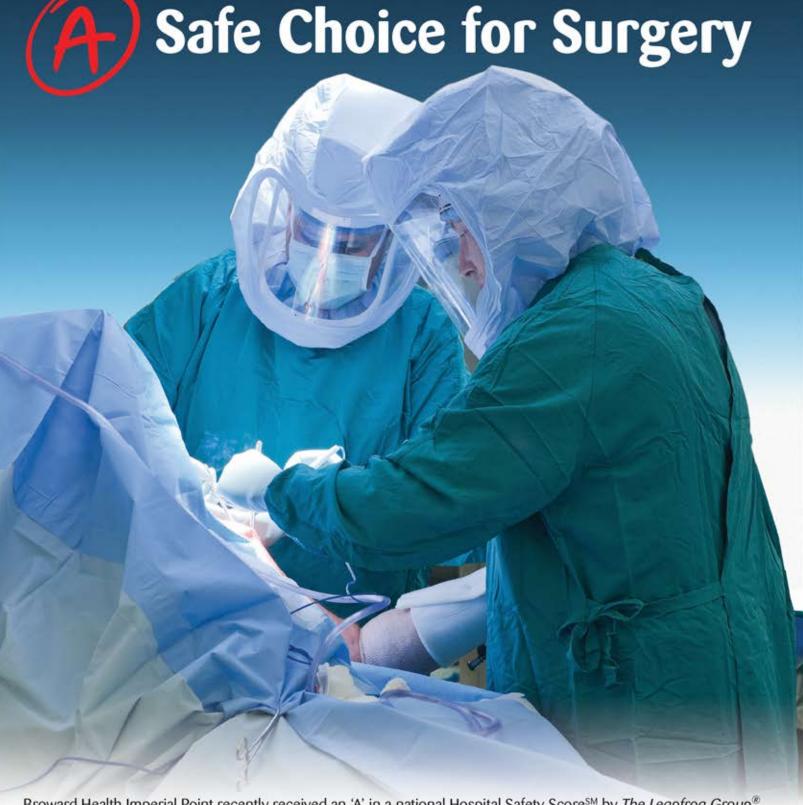
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