



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-1553

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 15, 2015

TITLE: Resolution Encouraging Neighbors and Visitors not to Smoke in Certain
City Parks and Acceptance of \$1,000 from the American Lung Association

Recommendation

It is recommended that the City Commission adopt a resolution encouraging neighbors and visitors not to smoke in certain parks by participating in a voluntary pilot program with the American Lung Association and authorize acceptance of \$1,000 from the American Lung Association for the purchase of signs.

Background

City parks attract individuals and families who enjoy and engage in healthy recreational programs and activities. In addition, there are strong environmental reasons to encourage patrons not to smoke. The trash that is created by cigarette butts tossed on the ground is a significant environmental issue.

As part of a voluntary pilot project with the American Lung Association four civic associations have passed resolutions requesting to participate:

- Imperial Point Homeowners Association – Dottie Mancini Park
- Tarpon River Civic Association – Hardy Park
- Victoria Park Civic Association – Holiday Park
- Middle River Terrace Neighborhood Association – Middle River Terrace Park

The American Lung Association has agreed to give \$1,000 to provide signage, designed by the City, to be displayed encouraging neighbors and visitors not to smoke. Examples of these signs are attached as Exhibit 1.

Resource Impact

There is a positive fiscal impact in the amount of \$1,000.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Neighborhood Enhancement Cylinder of Excellence, specifically advancing:

- Goal 5: Be a community of strong, beautiful, and healthy neighborhoods.
- Objective 2: Enhance the beauty, aesthetics, and environmental quality of neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

Attachment:

Exhibit 1 – Examples of Signs

Exhibit 2 – Resolution

Prepared by: Carolyn Bean, Parks and Recreation

Department Interim Director: Carl Williams, Parks and Recreation