



JANUARY 2023

Dear Community Members,

A new year is here, which gives us a chance to reflect on the year that has just passed, and the ability to start on new goals. As I look forward to 2023, I envision our community making new strides, engaging every aspect of every community and providing the very best service to all. By implementing my 3 C's plan: Communication, Collaboration and Community, I hope we can make sure every person, family, and business is thriving in Broward County.

Port Everglades Rebranding

Broward County's Port Everglades unleashed a new branding campaign this week to better differentiate us from our very own natural wonder of the world, Everglades National Park. This new branding opportunity is exciting for our Port as we continue to be the global gateway of southeast Florida. The new logo symbolizes the Port's three main businesses, cruise, cargo and energy as well as the Ports three core values of strength, resilience and sustainability. After extensive research, studies and testing, the design has a strong presence of the ocean, which will help to distinguish itself from the Everglades to the west. Check it out!



<https://youtu.be/fE3rWM7vGwI>

Regional Communications 911 Update

On January 24, the County Commission discussed the Regional Communication system and came to the consensus that County Administration and Broward Sheriff's Office (BSO) will have a deadline of March 31st to have the terms of a long-term agreement in place. During this time, the BSO assured us that they will continue to manage the system. Public safety is our number one priority, and we are working



towards this continued collaboration. Residents are encouraged to learn about the difference between emergency and non-emergency numbers by watching this video.

<https://vimeo.com/575048019>

New Broward Transportation Director

The Broward County Transportation Department welcomes a new director, and I am very excited to have Ms. Coree Cuff Lonergan join our team. Ms. Lonergan has over 25 years of transportation experience in large metropolitan areas around the country. She also has great experience on transit related initiatives including managing rail systems, from construction to operations and maintenance as well as overseeing bus operations and more. After meeting with her and letting her know my priorities for our Transportation Department, I am confident that Ms. Lonergan will bring the skills and expertise needed to take our transportation system to the next level. To learn more about the exciting programs our Transportation Department offers, visit Broward.org/BCT.



Conserving Florida's Coral Reef

Broward County is excited to see the Restoring Resilient Reefs Act signed into law recently which reauthorizes and modernizes the Coral Reef Conservation Program through Fiscal year 2024. A great win for our coral reefs, this law will bring five years of federal funding to support management and restoration along the 360-linear mile Florida coral reef. Broward County's Resilient Environment Department will continue to work with the State, local law makers and regional partners to develop



programs to restore and conserve local reefs. Our beautiful coral reefs are so important for our community, by proving shoreline protection and improved water quality. Additionally, they are a source of recreation and tourism and even more important provide essential habitat for marine life. Visit Broward.org/NaturalResources to learn more about the great work our Resilient Environment Department is doing.

Mayor Fisher Out in the Community:



1. Broward Health's 84th Anniversary Celebration
2. Port Everglades Association Luncheon
3. Greater Fort Lauderdale Alliance Board of Directors Orientation
4. Broward League of Cities Dinner



5. Interviews with new stations regarding 911
6. MLK Day Parade in Pompano Beach
7. Oakland Park Fire Station 9 Groundbreaking Ceremony
8. Lighthouse Point Fire Rescue Station 22 Grand Opening



Reminders:



IGNITE Broward- Broward County Cultural Division presents the third annual art and light festival, IGNITE Broward, January 26-29, 2023. Visit IgniteBroward.com for more information.



ArtLit 2023- Broward County’s Libraries ArtLit is back on Saturday, February 4. A free festival for all ages celebrating art and literature. Visit Broward.org/Library for more information.



PREMO Survey- BCT is developing a Premium Mobility Plan to provide enhanced transit services for residents. Visit Broward.org/BCT/Premo to provide feedback.



DID YOU KNOW...

That Broward County Transit (BCT) offers subsidized rides for late shift workers *after* buses have stopped running for the night?

If you live and work in Broward County, on-demand and direct transportation is **NOW** available with **Late Shift Connect**. All Broward County residents that work the late shift are eligible. If your work shift ends or begins between 11pm and 6am, our **Late Shift Connect** program will provide you with transportation to or from your place of employment and home, up to five (5) trips per week.

To sign up for BCT’s **Late Shift Connect**, or to view frequently asked questions (FAQs) about the program, visit LateShiftConnect.org. You can also call (954) 357-8405 or email lateshiftconnect@broward.org for more information.




Follow BCT on social media, and visit us on the web at Broward.org/BCT



As always, I am truly thankful to serve you and Commission District 4 and everyone in Broward County as your Mayor. If I can ever be of assistance, please contact me at 954-357-7004 or LFisher@broward.org. Also, follow me ([@LamarPFisher](https://twitter.com/LamarPFisher)) on Twitter and on [Facebook](https://www.facebook.com/lamarfisher).

Resources:

- Business Resources: Broward.org/EconDev
- Broward County Libraries: Broward.org/Library
- Broward County Parks: Broward.org/Parks
- Mosquito Control Services: Broward.org/Mosquito

Best regards,


Lamar P. Fisher
Broward County Mayor-Commission District 4