



July 2023 Newsletter

Dear Community Members,

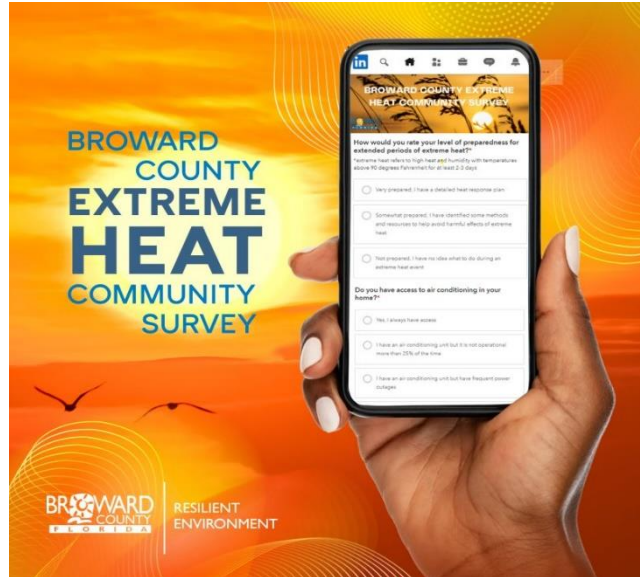
This month, we celebrated the Nation’s independence, and I was honored to be able to serve as the Grand Marshal for the Town of Lauderdale-By-The-Sea’s 4th of July Parade! While the summer heat is in full force, I’m hopeful residents and visitors can enjoy some well-deserved leisure time.

Extreme Heat Advisories

Our community continues to experience heat waves like we’ve never seen before. During this time, it is important for residents and visitors to stay hydrated and stay inside, if possible. Residents are encouraged to understand heat index warnings which provide us with an estimation of what the temperature “feels like.” Be vigilant of weather forecasts throughout the summer and check on your friends and neighbors, especially our children, the elderly, pregnant women, and anyone with an underlying condition.

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| <p>Heat Index Above 90°F</p>  <p>Outdoor workers become more susceptible to heat-related illness.</p> | <p>Heat Index Above 100°F</p>  <p>Children, elderly adults, pregnant women, and people with underlying conditions are at heightened risk of heat-related illness.</p> | <p>Heat Index Above 105°F</p>  <p>Anyone could be at risk of heat-related illness or even death as a result of prolonged exposure.</p> | <p>Heat Index Off the Charts</p>  <p>Undetermined: any level of exposure is presumed extremely dangerous for all people and likely to result in heat-related illness or even death.</p> |
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The County's Resilient Environment Department has taken steps to help residents and visitors deal with the prolonged heat. The Department has launched a [survey](#) to determine people's preparedness when it comes to excessive heat. Additionally, residents and visitors are encouraged to visit the County's '[Beat the Heat Broward](#)' story map for in depth information about temperature trends, hot spots and more. For more information, on what the County is doing to become more resilient, visit Broward.org/Resilience.



Affordable Housing Update

Earlier this summer, the Board of County Commissioners approved \$12.9 million in gap financing to fund the development of 340 new affordable homes in the cities of Fort Lauderdale, Hollywood and Lauderhill. These new developments include 72 apartments in the Sistrunk area for low- and moderate-income individuals and families, 144 affordable homes in Lauderhill and 124 affordable homes in Hollywood that will complement the planned commuter rail station. We continue to make strides of enhancing affordable housing options, since 2018 the Board has allocated more than \$100 million to 27 projects which has created more than 2,500 affordable homes in our community. While this is just a drop in the bucket of the needs in Broward County, I believe these projects are necessary. For more information about Broward County's affordable housing programs, visit Broward.org/housing.

Updates from County Organizations

I'm a firm believer that government works best when organizations work together. Two incredible organizations in our community, are the true testament of collaboration, which include the Greater Fort Lauderdale Alliance and Broward's Metropolitan Planning Organization (MPO).

Alliance- As your Broward County Mayor, I currently sit on the Alliance as the Commission's liaison. The Alliance is the primary economic development organization for Greater Fort Lauderdale/Broward County, focusing on creating, attracting, expanding, and retaining high wage jobs. The Alliance recently reported that Broward County's employment growth continues to be very strong with the highest level ever at 1,053,770 jobs. In the second quarter of the year, the alliance has finalized several company projects which include the following.

- Vimergy, a life sciences company specializing in nutritional supplements, will be creating 50 jobs and making a \$455,000 capital investment in Coral Springs.

- Battle Board, a company that manufactures handmade combat equipment used by firefighters, police officers and the military, relocated from Washington, D.C. to Oakland Park in January, creating 10 jobs and occupying 4,500 square feet of space.
- EL-AV Compressors, a leading Israeli air compressor manufacturer, will be creating 3 jobs and occupying 2,000 square feet of space in Sunrise.

For more information on the incredible work our Alliance team and partners are doing, visit, GFLAlliance.org.

Broward's MPO- While I've been appointed to Broward's MPO for several years now, as the Mayor, I've been able to witness the power of collaboration between the County, the MPO and the 31 municipalities. Just in this year, we've been able to secure \$5 million through the Safe Streets and Roads for all (SS4A) Action Plan grant, which is a joint commitment between the Broward MPO and Broward County to develop County-wide implementation strategies to prevent roadway deaths and serious injuries with an emphasis on underserved communities. Additionally, the County recently joined several officials at the new Pompano Beach Senior Activity Center to celebrate the completion of the \$21 million Transportation Investment Generating Economic Recovery grant and announce a series of recently awarded grants that equal \$30 million to help create safer roads and better transportation options.



Through these types of collaboration efforts from our federal, state and local partners, like the Broward MPO and the Alliance, we continue to draw down funding making an impact in our local community in both transportation and the economic development industries. For more information on the great collaborative efforts happening through the Broward MPO, visit BrowardMPO.org.



Reminders:



Dine Out Lauderdale runs from August 1 through August 1-31 with more than 80 participating restaurants and eateries throughout Greater Fort Lauderdale featuring prix fixe menus at \$45, \$55 or a luxe option for \$75. Check it out at VisitLauderdale.com/DineOut!



Hurricane Season (June 1- Nov. 30):

As we enter the height of hurricane season, please stay vigilant. Visit Broward.org/Hurricane to sign up for alerts, get helpful preparedness tips, learn about evacuation zones and more.



2023 Freedom Summer Tax runs now through September 4. Consumers can purchase qualifying recreation, outdoor items and admissions to entertainment and cultural events tax free. Visit FloridaRevenue.com/FreedomSummer for more information.



The Back to School Sales Tax Holiday runs now through August 6. Visit FloridaRevenue.com/backtoschool for more information.

As always, I am truly thankful to serve you, Commission District 4 and everyone in Broward County as your Mayor. If I can ever be of assistance, please contact me at 954-357-7004 or LFisher@broward.org. Also, follow me ([@LamarPFisher](https://twitter.com/LamarPFisher)) on Twitter and on [Facebook](https://www.facebook.com/LamarPFisher).

Best regards,

Lamar P. Fisher
Broward County Mayor
Commission District 4

Additional Resources:

- Business Resources: Broward.org/EconDev
- Broward County Libraries: Broward.org/Library
- Broward County Parks: Broward.org/Parks
- Mosquito Control Services: Broward.org/Mosquito