



SEPTEMBER 2023

Dear Community Members,

September is a great month to reflect on as summer starts to wind down and we begin to enjoy all the fall festivities ahead. This month began with the 22nd anniversary of 9/11, a horrific day in our history that is and will forever be embedded in our lives. In September, our friends of the Jewish faith celebrated Rosh Hashanah, and we hope they had a blessed day of atonement during Yom Kippur. Additionally, we join our Hispanic friends to celebrate Hispanic Heritage Month from September 15 through October 15. As we enter the fall season in South Florida, I'm hopeful we can experience some relief from the summer heat to enjoy the many outdoor activities our community has to offer.

Renaming of the FLA Live Arena

I was excited to join the Florida Panthers and Amerant Bank recently as they recently announced a major partnership for the naming rights to the County-owned FLA Live Arena in Sunrise. Built in 1998 and formally known as the BB&T Center and FLA Live Arena, the arena is now named Amerant Bank Arena. The Panthers and Amerant Bank partnership began in October 2021 when they became the first-ever official home helmet partner for the 2021-22 season. The following season Amerant expanded their



investment by becoming the home and away helmet partner and entitling the arena's premium club area to the Amerant Vault. Both the Panthers and Amerant Bank are committed to working together to give back to South Florida. Last season, they raised more than \$120,000 for the inaugural "Save for Vets" campaign which was donated to nine veteran focused nonprofit organizations in our community. I'm proud of this partnership and look forward to the Arena's continued success.



Florida International Trade and Cultural Expo Returns (FITCE)

Broward County is excited to host the 8th Annual Florida International Trade and Cultural Expo (FITCE). The County will host more than 74 countries from around the globe to engage in bilateral trade, tourism, and cultural exchange with our local business community. I'm the first to brag about Broward and this event is an excellent place for us to show off the greatness of our community. Broward County is nestled in the heart of South Florida, which is the number 1 gateway to Latin America and the Caribbean from the United States. We provide easy access to three major seaports and airports, a consumer market surpassing six million in population, a diverse and educated workforce and a vibrant quality of life. Our growing industries include life sciences (pharma / biotech), aviation, technology, marine industries, headquarters initiatives, and more. For more information visit, Broward.org/EconDev.

PASSPORT
FITCE
 Florida International Trade and Cultural Expo
 Connect Your Business to the World
 October 4 & 5, 2023
 BROWARD COUNTY FLORIDA
 GREATER FORT LAUDERDALE | BROWARD COUNTY CONVENTION CENTER

ENGAGE BUYERS AND SELLERS FROM OVER 70 COUNTRIES

- Explore the **WORLD EXPO MARKETPLACE**
- Network with Global Leaders, trade experts and special guests

FREE to Attend
Register Now! FITCEexpo.com

National Preparedness Month



The busiest time of the Atlantic Hurricane Season typically begins mid-September, and this has already been a very active season. Although rare, in recent years we've seen storms forming towards the end of the season. As you will remember, Hurricane Nicole made landfall as a Category One on November 10 last year on the east coast of

Florida. If you have not done so, I encourage residents to review the County's Hurricane website and be prepared. By taking simple steps, like having an emergency plan and a

supply kit, you can be ready to respond to any emergency. Visit Broward.org/Hurricane for a comprehensive list of resources.

King Tides

Higher tides are expected to occur more often June through December and may contribute to coastal flooding. Residents are encouraged to monitor conditions for local flooding and time trips accordingly. This fall, king tides are predicted for October



14-18, October 25 - November 1, November 13-15, and November 25-28. It is vital that residents make note of these dates and take extra precautions to stay safe. Broward County provides resources and tools, including options to upload king tide photos, maps, and a guidebook for anyone that is interested. For more information, visit Broward.org/Resilience and learn more about the County's resilient efforts.

Hunger Action Month



Although September has come to an end, I'd still like to encourage residents to engage in the County's effort for Hunger Action Month. While we highlight September as Hunger Action Month, the County continuously offers the opportunity

for residents to donate shelf-stable foods 365 days a year. According to Feeding South Florida, there are approximately 210,540 people in Broward County facing hunger issues (79,620 of them are children). Hunger is not limited to people experiencing homelessness. Your neighbor, child's classmate or even co-worker could be struggling. To help those in need, residents can drop off non-perishable food items at any of the collection boxes listed on Broward.org/FoodDrive.

Reminders:



National Voter Registration Day was Tuesday, September 19. The Broward County Supervisor of Elections' Office invites all Broward County residents to register to vote. The last day to register to vote for the March 19th, 2024, Presidential Preference Primary Election is February 20, 2024. Visit BrowardVotes.gov for more information.



During **National Hispanic Heritage Month**, the County recognizes the contributions of Hispanic and Latino Americans to the United States and celebrates their heritage and culture. Check out some local [library events](#) to celebrate the occasion, as well as Hispanic-owned businesses you can support all year long from [Visit Lauderdale](#).

Consumer Alert! 

Beware of contractors falsely using Broward County logo to promote the Property Assessed Clean Energy (PACE) program.

PACE is administered by private companies. It is NOT managed or operated by the County.



Consumer Alert: In response to concerns and confusion regarding Property Assessed Clean Energy (PACE) program financing and its association with governmental or County services, the County has initiated a public outreach campaign to raise caution and awareness. Potential PACE customers should beware of false advertising by contractors. For more information, visit Broward.org/Sustainability/Pages/PACE.



Broward County's Natural Resources Division, in collaboration with the Broward Water Partnership, has increased the **Conservation Pays toilet rebate program** from \$100 to \$125. For more information, visit ConservationPays.com.

Additional Resources:

- Libraries: Broward.org/Library
- Parks: Broward.org/Parks
- Business Assistance: Broward.org/EconDev
- Broward's Official Hurricane Site: Broward.org/Hurricane
- Mosquito Control Services: Broward.org/Mosquito
- Fort Lauderdale International Airport: Broward.org/Airport
- Port Everglades: PortEverglades.net

As always, I am truly thankful to serve you and Commission District 4 and everyone in Broward County as your Mayor. If I can ever be of assistance, please contact me at 954-357-7004 or LFisher@broward.org. Also, follow me [@LamarPFisher](https://twitter.com/LamarPFisher) on X (Twitter) and on [Facebook](https://www.facebook.com/LamarPFisher).

Best regards,



Lamar P. Fisher
Broward County Mayor
Commission District 4